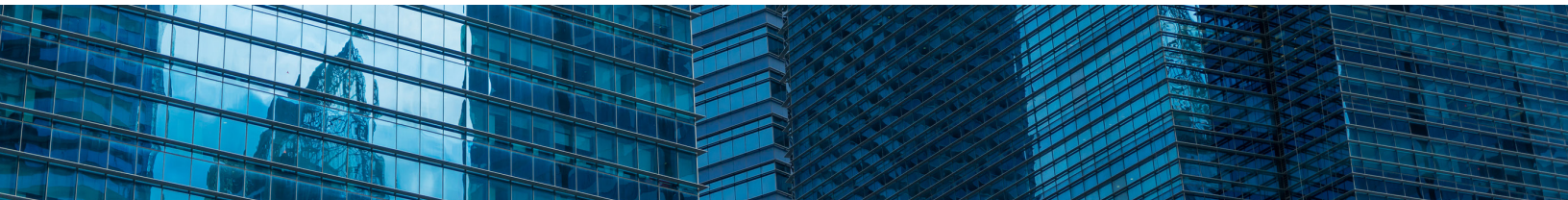




# EQUITY DATA SCIENCE

Cloud Based, Investment Process Infrastructure



## A Modern Platform for Fundamental Investing

The EDS Analytics Platform has created a world where fundamental investors can leverage technology to improve their probability of success. Investment processes become more consistent and transparent. Investment teams are more productive and accountable. You have a feedback loop to analyze and improve decision making. And all your intellectual property stays in-house, under your control, in a centralized platform that is configured to your exact requirements.

## More Systematic. More Efficient. More Measureable

Originally built inside of leading funds, EDS is a decision-support and analytics platform, that helps investment teams critique and iterate their investment process - driving measurable improvements.

*"Firms also have invested in analytics that assess portfolio managers' actions in advance of trades and help to counteract behavioral bias in investment decisions. The payoff has been substantial, adding 100 to 200 basis points to portfolio returns."*

*McKinsey - "Achieving Digital Alpha in Asset Management"*

With EDS we do multiples more analysis in a fraction of the time. We get insights we didn't even look for before. No question, EDS has helped us create increased alpha and stronger discipline.

— Steve Galbraith, Kindred Capital - Former CIO at Morgan Stanley and Partner at Maverick Capital

EDS works with many types of firms, both small and large - from providing a full investment process platform to "filling in" gaps, solving specific problems, replacing existing vendors, and/or automating ad-hoc excel processes. And all at a fraction of the price of competitive solutions.

## How do you measure your investment process?

Enveloping the platform is the EDS Vault, a database and analytics environment that improves decision-making by analyzing "why" your team succeeds and where the blind spots are.



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## Working with Leading Firms & Fundamental Funds

Tiger Cubs, Citadel Spins, SAC Alums, Credit Funds & Leading Asset Managers

FACTSET

MSCI 



### Idea Generation

EDS integrates and optimizes all your intelligence (in-house, fundamental, research, alternative, etc.) in a centralized platform across the entire investment lifecycle.

- EDS is 100% configurable to your research workflows, leveraging your intellectual property in the most effective way possible.
- Easily move excel-based workflows into EDS. Our clients are 2-3X more productive - saving valuable research time and improving decision-making.
- Codify your investment process and rank your universe (back-test to determine efficacy).
- Utilize a modern research management system (RMS) - configurable tearsheets that are always up-to-date (investment thesis, pre-earnings, and/or post-earnings views, etc.).



### Portfolio Construction

Based on your inputs, ranks & constraints, our dashboards aggregate your intelligence for optimal monitoring, position weighting & trading. Understand strengths & blind spots, Pinpoint risk & reward. Critique and Iterate your investment process.

- Use all your inputs when sizing & trading positions - ex. estimates, models, price-targets, scenarios, catalysts, conviction inputs, alt data, factors, etc.
- Compare in-house estimates to consensus - track over-time to help your team focus on the inputs that matter.
- EDS databases everything (excel can't do that) - catalog every change, input and decision you make - a valuable feedback loop that drives continuous investment process improvement.



### Risk Management

Risk is defined differently for each investor. Utilize MSCI's leading risk metrics/factors to customize to your fund. With EDS, your team becomes more prepared and proactive.

- Simulation & Trading Optimization - Test exposure across any metric, security or factor.
- Risk/Performance Attribution - By team, strategy, analyst, PNL, factors, etc.
- Configurable Reporting - Report creation for investment teams or marketing.
- Monitor changes in short-term expectations (earnings events, crowding, ownership).

**Learn More:** Contact us for a comprehensive review of your investment process infrastructure at [sales@equitydatascience.com](mailto:sales@equitydatascience.com) or call us at (646) 838-4107